

AMBER CHEN

Interactive Design | Branding | Graphic Design

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EDUCATION

Parsons The New School of Design | New York, NY
Bachelor of Fines Arts in Communication Design, May 2018

EXPERIENCE

CABINET INC.

Startup Designer | New York, NY. May 2018 - Present

Invited to join a spin-out project by graduates from Cornell Tech for Cabinet, an online platform to empower the role of office assistants in a modern workplace. I worked with teammates from engineer and MBA backgrounds to produce product prototypes, brand identity, and MVP. Launched beta testing on October 2018.

FRIENDS & FAMILY

Freelance Designer | Brooklyn, New York. Jan - Present

From four months internship to part time freelancer, I assisted the in-house senior designer to create digital product prototypes and brand assets for startups of various industries. Our projects includes the company's own startup service's expanding features and external client's collaborations ranging from rebranding existing products to pitching startup MVPs.

IKI2

Graphic Design Intern | Taipei, Taiwan. 2016 Summer

Assisted designs for a shoe and bag e-commerce brand. I worked on promotional online banners and printed brochures. Participated and assisted the children shoes seasonal photoshoots and edited the brand's product photographs for online store.

PROGRAMS AND SKILLS

DESIGN PROGRAMS

Adobe Suite (Illustrator, XD, InDesign, Photoshop, AfterEffects), Sketch, Invision

FRONT-END WEB LANGUAGES

HTML, CSS, Javascript, PHP