

AMBER CHEN

Interactive Design | Branding | Graphic Design
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EDUCATION

Parsons The New School of Design | New York, NY
Bachelor of Fines Arts in Communication Design, May 2018

EXPERIENCE

UX/UI Designer

Cornell Tech | New York, NY. 2017 - 2018

Participated in a one year startup studio program. Collaborated with Cornell Tech students with startup projects MicroV and Bloo. Worked on product prototypes and developments. As a team, Bloo applied to the Startup Award to be pitched to VCs.

Design Intern

Friends & Family | Brooklyn, New York. Jan - Mar, 2018

Assisted the senior designer to create UI for the production line of of multiple start-up products in collaboration with clients. Worked on logo, graphics, and packaging assets for brands, including pitching new identity and rebranding pre-existing products.

Graphic Design Intern

iki2 | Taipei, Taiwan. 2016 Summer

Designed for shoe and bag e-commerce banners and printed brochures in department stores. Participated and assisted the children shoes photoshoots and edited product photographs.

SKILLS

Design Programs

Adobe Illustrator, XD, InDesign, Photoshop, AfterEffects, Sketch

Web Languages

HTML, CSS, Javascript, PHP